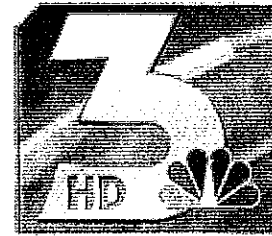


ORDER

KSNV

Orders
Order / Rev: 100308
Alt Order #: 06809912
Product Desc: NRSC 2012
Estimate:
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 04/13/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Nebo Media, Inc.
Buying Contact:
Billing Contact:
 1023 31st St. NW
 Washington, D.C. 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Senatorial Comm *Revised*
Demographic: A35+
Product Codes: PLI2,PLI1
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/23/12 | 113 | \$85,375.00 | \$72,568.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 113 | \$85,375.00 | \$72,568.75 | 0.00 |
| Totals | 113 | \$85,375.00 | \$72,568.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 31% | \$85,375.00 |
| Market | 100% | \$275,403.23 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 31% | \$85,375.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 17% | \$46,818.55 |
| KTUD | 1% | \$2,754.03 |
| KVVU | 17% | \$46,818.55 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 3% | \$8,262.10 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/17/12 | 10/19/12 | M-F 6-7a WakeUp w/Wagners | M | 6-7a | --WTF-- | :30 | 3 | \$700.00 | 1 | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | 3 | | | \$700.00 | | 0.00 | | | |

Order / Rev: 100308
Alt Order #: 06809912
Flight Dates: 10/17/12 - 10/23/12

Advertiser: National Republican Senatorial Committ
Product Desc: NRSC 2012
Estimate: KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------|------|-------------------|-------------------|--|-------|----------------|-----------------------|-----------------|---------------|-------------|-----|---------------|-------------|-------|------------|
| E 2 | KSNV | 10/22/12 | 10/23/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MT----- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | 2 | | \$700.00 | | | 0.00 | | | |
| E 3 | KSNV | 10/22/12 | 10/23/12 | Today Show Today Show | CM | 658a-9am | MT----- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | 4 | | \$900.00 | | | 0.00 | | | |
| E 4 | KSNV | 10/17/12 | 10/19/12 | Today Show Today Show | CM | 658a-9am | --WTF-- | :30 | 6 | \$900.00 | 1 | 0.00 | NM | 6 | \$5,400.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | 6 | | \$900.00 | | | 0.00 | | | |
| E 5 | KSNV | 10/17/12 | 10/19/12 | M-F Today Show II 3rd H M-F Today Show II | CM | 9-10a | --WTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | 3 | | \$425.00 | | | 0.00 | | | |
| E 6 | KSNV | 10/22/12 | 10/23/12 | M-F Today Show II 3rd H M-F Today Show II | CM | 9-10a | MT----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | 2 | | \$425.00 | | | 0.00 | | | |
| E 7 | KSNV | 10/22/12 | 10/23/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | MT----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | 2 | | \$325.00 | | | 0.00 | | | |
| E 8 | KSNV | 10/17/12 | 10/19/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | --WTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | 3 | | \$325.00 | | | 0.00 | | | |
| E 9 | KSNV | 10/17/12 | 10/19/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | --WTF-- | :30 | 6 | \$325.00 | 1 | 0.00 | NM | 6 | \$1,950.00 |
| RR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | 6 | | \$325.00 | | | 0.00 | | | |
| E 10 | KSNV | 10/22/12 | 10/23/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MT----- | :30 | 4 | \$325.00 | 1 | 0.00 | NM | 4 | \$1,300.00 |
| RR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | 4 | | \$325.00 | | | 0.00 | | | |
| E 11 | KSNV | 10/22/12 | 10/23/12 | Noon News Noon News | CM | 12-1230pm | MT----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | 2 | | \$425.00 | | | 0.00 | | | |
| E 12 | KSNV | 10/17/12 | 10/19/12 | Noon News Noon News | CM | 12-1230pm | --WTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | 3 | | \$425.00 | | | 0.00 | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 3 | | KSNV | 10/15/12-10/21/12 | Noon News | | | 12-1230pm | --WThF---- | :30 | (\$425.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [NEWS SPECIAL REPORT - BIDEN] | | | | | | | | | | | | | | | |
| E 13 | KSNV | 10/17/12 | 10/19/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --WTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |

Order / Rev: 100308
 Alt Order #: 06809912
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---|-------|----------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 14 | KSNV | 10/22/12 | 10/23/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MT----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 15 | KSNV | 10/22/12 | 10/23/12 | The Doctors The Doctors | CM | 2pm-3pm | MT----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 16 | KSNV | 10/17/12 | 10/19/12 | The Doctors The Doctors | CM | 2pm-3pm | --WTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 17 | KSNV | 10/17/12 | 10/19/12 | Dr. Phil Dr Phil | CM | 3-4p | --WTF-- | :30 | 6 | \$450.00 | 1 | 0.00 | NM | 6 | \$2,700.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 6 | \$450.00 | | 0.00 | | | |
| E 18 | KSNV | 10/22/12 | 10/23/12 | Dr. Phil Dr Phil | CM | 3-4p | MT----- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 4 | \$450.00 | | 0.00 | | | |
| E 19 | KSNV | 10/22/12 | 10/23/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MT----- | :30 | 2 | \$700.00 | 2 | 0.00 | NM | 2 | \$1,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 20 | KSNV | 10/17/12 | 10/19/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | --WTF-- | :30 | 3 | \$700.00 | 2 | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$700.00 | | 0.00 | | | |
| E 21 | KSNV | 10/17/12 | 10/19/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | --WTF-- | :30 | 3 | \$700.00 | 2 | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$700.00 | | 0.00 | | | |
| E 22 | KSNV | 10/22/12 | 10/23/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MT----- | :30 | 2 | \$700.00 | 2 | 0.00 | NM | 2 | \$1,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 23 | KSNV | 10/22/12 | 10/23/12 | M-F Early News M-F Early News | CM | 5-630p | MT----- | :30 | 2 | \$1,100.00 | 2 | 0.00 | NM | 2 | \$2,200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$1,100.00 | | 0.00 | | | |
| E 24 | KSNV | 10/17/12 | 10/19/12 | M-F Early News M-F Early News | CM | 5-630p | --WTF-- | :30 | 3 | \$1,100.00 | 2 | 0.00 | NM | 3 | \$3,300.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$1,100.00 | | 0.00 | | | |
| E 25 | KSNV | 10/17/12 | 10/19/12 | M-F Jeopardy M-F Jeopardy | CM | 657-730p | --WTF-- | :30 | 3 | \$1,200.00 | 2 | 0.00 | NM | 3 | \$3,600.00 |

JEP

Order / Rev: 100308
 Alt Order #: 06809912
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-------|-----------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| E 25 | KSNV | 10/17/12 | 10/19/12 | M-F Jeopardy M-F Jeopardy | CM | 657-730p | --WTF-- | :30 | 3 | \$1,200.002 | | 0.00 | NM | 3 | \$3,600.00 |
| JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 26 | KSNV | 10/22/12 | 10/23/12 | M-F Jeopardy M-F Jeopardy | CM | 657-730p | -T----- | :30 | 2 | \$1,200.002 | | 0.00 | NM | 2 | \$2,400.00 |
| JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| E 27 | KSNV | 10/22/12 | 10/23/12 | M-F Wheel M-F Wheel of Fortune | CM | 730-758pm | -T----- | :30 | 2 | \$1,200.002 | | 0.00 | NM | 2 | \$2,400.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| E 28 | KSNV | 10/17/12 | 10/19/12 | M-F Wheel M-F Wheel of Fortune | CM | 730-758pm | --WTF-- | :30 | 3 | \$1,200.002 | | 0.00 | NM | 3 | \$3,600.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 29 | KSNV | 10/17/12 | 10/19/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --WTF-- | :30 | 3 | \$1,100.002 | | 0.00 | NM | 3 | \$3,300.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$1,100.00 | | 0.00 | | | |
| E 30 | KSNV | 10/22/12 | 10/23/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MT----- | :30 | 2 | \$1,100.002 | | 0.00 | NM | 2 | \$2,200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$1,100.00 | | 0.00 | | | |
| E 31 | KSNV | 10/22/12 | 10/23/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MT----- | :30 | 2 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| TON SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 10/22/12-10/28/12 | | The Tonight Show | | 1135p-1237a | MT----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 32 | KSNV | 10/17/12 | 10/19/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | --WTF-- | :30 | 3 | \$450.002 | | 0.00 | NM | 3 | \$1,350.00 |
| TON SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$450.00 | | 0.00 | | | |
| E 35 | KSNV | 10/20/12 | 10/20/12 | News 3 Sunrise - SATUR News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$350.001 | | 0.00 | NM | 1 | \$350.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 36 | KSNV | 10/20/12 | 10/20/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$600.002 | | 0.00 | NM | 1 | \$600.00 |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 37 | KSNV | 10/20/12 | 10/20/12 | News 3 Today - SATUR News 3 Today - SAT | CM | 9am-930am | -----S- | :30 | 1 | \$500.001 | | 0.00 | NM | 1 | \$500.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 38 | KSNV | 10/17/12 | 10/19/12 | FacetoFace/Ralston Rep Face to Face w/ J.Ralston | CM | 630-657pm | --WTF-- | :30 | 2 | \$900.001 | | 0.00 | NM | 2 | \$1,800.00 |

Order / Rev: 100308
 Alt Order #: 06809912
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------|------|---------------------------|-----------------|-------------------------|-------|-------------------|----------|-----|-------------|------------|-----|---------------|------|-------|------------|
| FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --WTF-- | | 2 | | | \$900.00 | | | 0.00 | | | |
| E 39 | KSNV | 10/17/12 | 10/19/12 | Wake Up Early w/ Wagner | CM | 430a-5a | --WT--- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| | | Wake Up Early Wagners | | | | | | | | | | | | | |
| EARLY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --WT--- | | 1 | | | \$200.00 | | | 0.00 | | | |
| E 40 | KSNV | 10/20/12 | 10/20/12 | Weekend Jeopardy/Wheel | CM | 657-8pm | -----S- | :30 | 1 | \$325.00 | 3 | 0.00 | NM | 1 | \$325.00 |
| | | WKND Jeop/Wheel | | | | | | | | | | | | | |
| WH/JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | \$325.00 | | | 0.00 | | | |
| E 41 | KSNV | 10/20/12 | 10/20/12 | Sat PR 10-11p | CM | 10-11pm | -----S- | :30 | 1 | \$1,000.00 | 4 | 0.00 | NM | 1 | \$1,000.00 |
| | | Saturday Prime 10-11pm | | | | | | | | | | | | | |
| SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | \$1,000.00 | | | 0.00 | | | |
| E 42 | KSNV | 10/20/12 | 10/20/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,000.00 | 2 | 0.00 | NM | 1 | \$1,000.00 |
| | | Sa-Su News 3 at Eleven | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | \$1,000.00 | | | 0.00 | | | |
| E 43 | KSNV | 10/20/12 | 10/20/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$1,400.00 | 1 | 0.00 | NM | 1 | \$1,400.00 |
| | | Saturday Night Live | | | | | | | | | | | | | |
| SNL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | \$1,400.00 | | | 0.00 | | | |
| E 44 | KSNV | 10/21/12 | 10/21/12 | News 3 Sunrise - SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | News 3 Sunrise SUNDAY | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | \$350.00 | | | 0.00 | | | |
| E 45 | KSNV | 10/21/12 | 10/21/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | Sunday Today | | | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | \$500.00 | | | 0.00 | | | |
| E 47 | KSNV | 10/21/12 | 10/21/12 | News 3 Today Wknd | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| | | News 3 Today | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | \$500.00 | | | 0.00 | | | |
| E 48 | KSNV | 10/21/12 | 10/21/12 | Chris Matthews 9:30AM | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | Chris Matthews SUN 9:30am | | | | | | | | | | | | | |
| CM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | \$500.00 | | | 0.00 | | | |
| E 49 | KSNV | 10/21/12 | 10/21/12 | NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$6,500.00 | 3 | 0.00 | NM | 1 | \$6,500.00 |
| | | NFL Football | | | | | | | | | | | | | |
| SNF | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | \$6,500.00 | | | 0.00 | | | |
| E 50 | KSNV | 10/21/12 | 10/21/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$1,000.00 | 2 | 0.00 | NM | 1 | \$1,000.00 |
| | | Sa-Su News 3 at Eleven | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | \$1,000.00 | | | 0.00 | | | |
| N 51 | KSNV | 10/19/12 | 10/19/12 | Fri 10-11p | CM | 10-11pm | -----F-- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | Friday Prime 10-11pm | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 100308
 Alt Order #: 06809912
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------------|------------|-----|---------------|--------|-------|-------------|
| N 51 | KSNV | 10/19/12 | 10/19/12 | Fri 10-11p Friday Prime 10-11pm | CM | 10-11pm | ----F-- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | ----F-- | | 1 | | | \$3,200.00 | | | 0.00 | | | |
| N 52 | KSNV | 10/21/12 | 10/21/12 | Sun PR 10-11p Sunday Prim 10-11pm | CM | 10-11pm | -----S | :30 | 1 | \$2,000.00 | 1 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 1 | | | \$2,000.00 | | | 0.00 | | | |
| N 53 | KSNV | 10/22/12 | 10/22/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | 1 | | | \$1,200.00 | | | 0.00 | | | |
| N 54 | KSNV | 10/23/12 | 10/23/12 | M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune | CM | 630-730pm | -T----- | :30 | 1 | \$1,700.00 | 1 | 0.00 | NM | 1 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -T----- | | 1 | | | \$1,700.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 113 | \$85,375.00 |